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1. *Journal of the American Medical Association*, 1997; 277: 1039-1043.

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on!

2. The Star's circulation in Washington is double that of all the other daily papers published in the city added together!!

3. The Star has a larger and fuller circulation in the city where printed in a proportion to reading and purchasing population, than any other newspaper in the world!!!

4. The Star has the largest regular and permanent home circulation of any two-cent afternoon paper in the United States!!!!

In support of these claims and to show constantly increased circulation of the paper attention is invited to the figures following:

DAILY CIRCULATION IN 1885-86-87-88-89				
1885,	1886,	1887,	1888,	1889
AM., 20,486	23,388	25,470	26,386	27,841
WK., 22,029	24,321	26,290	27,161	29,094

1,02 copies are sent out of the city by mail

100 copies are sent out of the city by mail and 1,106 go to suburban places, by express, by railway trains, etc., leaving as a net circulation in the city proper the PHENOMENAL FIGURE OF 92% PER CENT, or AN AGGREGATE OF 27,882 copies! Of this number 2,142 were delivered daily by regular carriers at the homes of permanent subscribers.

The remaining 6,740 copies represent the sale over the office counter, at the news stands, and by newshybs. But of this latter number a very large proportion is supplied regularly to permanent residents of the city living in lodgings, etc. (not households), so that its whole circulation may be literally said to be in the family circle. While its aggregate circulation therefore gives *THE STAR* a distinctive and considerable position in modern journalism, the fullness of its home circulation, the extent to which it is relied upon by members of the household, and particularly by the pur-

nothing can more surely illustrate the esteem in which any article is held by the

	1885.	1886.	1887.	1888.	1890.
ALABAMA.....	2,753	3,200	3,615	4,078	4,590
ARIZONA.....	2,924	3,064	3,547	3,924	4,426
CALIFORNIA.....	3,198	3,606	4,069	4,693	5,298
CONNECTICUT.....	3,679	4,155	5,478	5,976	6,883
DELAWARE.....	3,969	4,357	5,395	5,951	6,583
FLORIDA.....	3,474	3,938	4,523	4,962	5,506
GEORGIA.....	3,063	3,235	3,581	3,915	4,355
ILLINOIS.....	4,600	5,082	5,170	5,298	4,800
INDIANA.....	3,510	3,879	4,517	5,094	5,598
IOWA.....	4,514	4,979	5,313	5,134	5,506
KANSAS.....	3,549	3,250	3,038	2,907	2,795
LOUISIANA.....	3,385	3,490	3,093	3,007	3,175
TOTAL.....	41,499	45,100	54,035	54,501	63,539

ordinary everyday business advertising, nothing
the way of tax sales, poll lists, election returns.

ordinary everyday business advertising, nothing like the way of tax assess, poll lists, election returns, and the like, such as occasionally swell the business of the printer, and which are included in his private accounts.

In conclusion, it is only necessary to say that in proportion to the extent and high character of its circulation, THE STAR's advertising rates are made rank with the very lowest in the country. It need not be added, finally, that every statement herein made can be abundantly verified. THE CIRCULATION OF THE PAPER IS SWORN TO BY THE PRESIDENT AND THE EDITOR, AND THE PRESIDENT'S PRESS AND CIRCULATION ROOMS ARE OPEN TO THE PUBLIC, AND ITS BOOKS MAY BE INSPECTED BY ANY ONE HAVING AN INTEREST IN THEIR EXAMINATION.